

3B Bits and Briefs about Business

Express and GayLauderdale.Com Join For March Business Dinner

By Norm Kent

Mark down March 18 in your calendar if you are a Broward resident, and March 21 if you be in Dade.

Both dates will feature the nationally recognized gay business columnist, **Michael Wilke**, from the CommericalCloset.com. Mike's innovative and inspiring talks include dynamite business presentations about gay advertising in the business media.

On March 18, at the Embassy Suites in Fort Lauderdale, Mike will address the Broward gay community, courtesy of *the Express* and GayLauderdale.com, in a jointly presented event. For the Broward event, **Monti Guthrie** will handle the reservations at gaylauderdale.com Once again thanks to **GM Don Friedman** for making events affordable for the community.

Can't make it that date? No problem. Mike will be addressing *the Miami Dade Gay and Lesbian Chamber of Commerce* on Thursday, the 21st. Go to www.gogaymiami.com for more info, or call them at 305-534-3336.

Make your reservations and calls early as it sure to be a sell out.

By the by, the next Lauderdale event will feature **Assistant Public Defender Howard Finkelstein**. Last week they scored a big hit with **County Commissioner Lori Parrish**.

How many restaurants have their own website? Well, then, how many restaurants are *Primavera*? Check them out at www.trueitalian.com, and since this is a business column, let us congratulate Chef/Owner **Giacomom Dresseno**, the Oakland

Park Wilton Manors Chamber of "Commerce Small Business Person of the Year for 2001. They celebrate their seventeenth anniversary this year in Primavera Plaza at 830 East Oakland Park Blvd. Call for reservations at 954.564.6363.

Unemployment Rises

The nation's unemployment rate climbed to a six year high of 5.8%. Broward County has created a job information hotline, though, for job announcements, at 954.357.5627, and here at *The Express* we will run 'position sought' listings in our classifieds at no charge. Four lines in the classifieds are only \$20, and we will advertise anything for you, from lost lovers to found dogs. It is a great way of supporting your community weekly newspaper, and with our weekly update, it is very topical. And if you are looking for a job, we are seeking an experienced classified person.

Meanwhile, **Ford Motor Co.** will cut 22,000 jobs in North America and 13,000 elsewhere in coming years as the No. 2 automaker struggles to cut costs and boost profits, President **Nick Scheele** said at a news conference Friday. The company will also close five plants worldwide.

News and Notes...

Dr. Rick Pimental-Habib PhD, announces that Meditation support groups for gay men are forming in Boca. Individual and relationship counseling is also available. Call Dr. Rick, the New England-bred psychologist and author at 561.504.0450.

Those of you on the west side of town

seeking fine jewelry, giftware, collectibles, or custom designs will be singularly impressed by one of our new clients, **The Treasure Chest**, at 8057 West Oakland Park Blvd., in Sunrise, 954.742.3113. Speak to the very pleasant Joe and Diana Roth.

Fans of talk radio will be glad to hear that the highly rated **Neil Rogers** has returned to the airwaves on **560- WQAM**, but at new hours, from 9 a.m. to 1 p.m. The gay talk show host did a Holiday fund raising drive for **Abandoned Pet Rescue** that raised over \$75,000.

Neil has been on a health food kick lately with **Balance For Life**, a home health food delivery service, bringing you natural and great tasting foods to design your diet. Give **Troy** a call at 954.568.3229.

Or stop by **Ike's**

Nutrition Center on 26th Street in Wilton Manors, 954.566.6055, and speak to **Isaac Batemen**, a licensed Health Service Professional Provider. Many of you do not realize that Ike is a licensed Florida psychologist with numerous postgraduate degrees. So if you don't eat well, he can console you. Look for a professional business spotlight on Ike in our next issue.

The City of Oakland Park business community announced that a February 10 event will feature 'The All American Town That Came to Dinner.' If you are interested in participating in this Feed-Fest, Parade, Dinner, and all day party, give **Jacqueline Tuchler** a call at **Smart Growth Solutions Group**. Info at 954.537.4113, or www.opmst.org

Finally, while **Paul Hugo** of the **Coliseum** has his club **Empire** in Orlando for sale, the **Washington Post**, of all papers, reported Friday that he "has close ties to **Michael Jackson**," and is involved in the scheduled '**What More Can I Give**' Project to raise \$50 million for the victims of 9-11.

The business section is a collection of news briefs and snippets submitted by reporters, columnists, and readers, edited by Publisher Norm Kent. Send us yours and we will sneak you in too. Email 3B@expressgaynews.com



Michael Wilke, from the CommericalCloset.com

Announcements



EXPRESSIFIEDS

Call: **Jason Simpson 954.568.1880**
Email: Classifieds@ExpressGayNews.com

Personals



Rates

\$20 per issue for four lines, \$2 per extra line, Merchandise Listings Under \$50
Buy 2, Get 1 Free! All Lined Personals Are Free
Photo Personals are Only \$25
Large Display Ad (2 3/8 x 3 1/4) \$400 for 4 Issues
Small Display Ad (2 3/8 x 1 5/8) \$300 for 4 Issues

ANNOUNCEMENTS 100	PROF. SERVICES 400	TRAVEL 600
Births 101	Construction 401	Travel Agencies 601
Love Letters 102	Cleaners 402	Accommodations/Rentals 602
Birthdays 103	Counseling 403	Camping 603
Anniversaries/Unions 104	Landscaping/Gardening 404	International Travel 604
Obituaries 105	Catering 405	U.S. Travel 605
In memoriam 106	Painting 406	Adventure Tours 606
Notices 107	Plumbing 407	
Groups 108	Legal Services 408	HEALTH & FITNESS 700
Spiritual Services 109	Financial 409	Chiropractors 701
Lost & Found 110	Photographic 410	Licensed Massage 702
Best Wishes 111	Medical 411	Massage Services 703
	Technical Services 412	Nutrition 704
REAL ESTATE 200	Computer Services 413	Beauty Care 705
Homes/acreage for sale 201	Pet Care 414	Classes & Seminars 706
Homes for Rent 203	Training 415	Physical Fitness 707
Homes to Share 204	Carpentry 416	General 708
Homes Furnished 205	Movers 417	HIV Services 709
Rooms to rent 206	Consulting 418	
Apts for Rent 207	General 419	ARTS & LEISURE 800
Office/Business Space 208	Courses 420	Concerts 801
Real Estate Agent 209	Physicians 421	Theatre 802
Seeking Accommodation 210	Funeral Services 422	Galleries 803
Business for Sale 211	Fashion 423	Events 804
Studios 212	Insurance 424	Body Art 805
Investment Opportunity 213	Leather 425	Restaurants 806
Mortgages 214		Film & TV 807
	MERCHANDISE 500	Workshops 808
EMPLOYMENT 300	Audio/Visual 501	Auditions 809
Medical/Dental 301	Antiques 502	Submissions 810
Office 302	Arts & Crafts 503	
Hotel 303	Garage Sales 504	PERSONAL 900
Sales 304	Musical Instruments 505	Just Friends 901
Technical 305	Computers 506	Just More Males 902
Volunteers 306	Vehicles for Sale 507	Just More Females 903
General 307	Fashion 508	Dating Services 904
Modeling 308	Promotional 509	Venom Lines 905
Law 309	Miscellaneous 510	Leather Scene 906
Business Opportunities 310		
Employment 311		
Bar & Restaurant 312		
Hair/Skin & Beauty 313		

DeadLines: Line Ads - The Tuesday Before Publication
Display Ads - The Wednesday Before Publication

Advertise Your Web Site

Banner Ad - 468 x 60 Pixels Rotating Placement at Bottom of Page **\$200/month**
Banner Ad - 120 x 60 Pixels Exclusive Banner at Top of Page **\$300/month**
Logo Link - 150 x 60 Pixels \$55/Set-up

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